

	Jan	Feb	Mar	SPECIAL EDITION (Spring 2010)	Apr	May	June	July	Aug	SPECIAL EDITION (Fall 2010)	Sept	Oct	Nov	Dec	
EDITORIAL FEATURES & OVERVIEW	Best Lawyers in Kansas City (2009-10)	Fittest Execs and Companies Challenge	Research and Innovation		Power Book and The Power Elite	Ingram's 2010 Black Book	Transportation, Distribution and International Trade	Inclusion: Diversity in the Marketplace	The Green Guide to Sustainability		Special Medical Edition; Top Doctors	Best Lawyers in Kansas City (2010-11)	Ingram's Development Special Edition	Philanthropy Special Edition	
INGRAM'S AWARDS	Icons of Higher Education	Heroes in Healthcare			40 Under Forty	Best Companies to Work For	20 in Their Twenties (Entrepreneurship)	Corporate Report 100 KC's fastest-growing cos	Best of Business Kansas City		Rainmakers The Top Producers	WeKC — Top Women to Watch	Small Business Awards	Non-Profit Innovation Awards	
INGRAM'S MONTHLY EDITIONS															
EDITORIAL COLUMNS	<ul style="list-style-type: none"> Sales Moves: Jeffrey Gitomer Between the Lines: Jack Cashill Made in KC The Black Book (Profile) 														
INDUSTRY OUTLOOK	Industry Outlook 10th Anniversary General Assembly	Construction and Design Industry Outlook	Biotechnology Industry Outlook	Ingram's 2010 Edition of DESTINATION KANSAS CITY	Legal Industry Outlook Report	Managing Energy (Sustainability) Industry Outlook	Healthcare Industry Outlook	Banking and Finance Industry Outlook	Engineering and Architecture Industry Outlook	Ingram's 2010 Book of LEADS & LISTS	Higher Education Industry Outlook	Wealth Management Industry Outlook	Retail and Commercial Development Industry Outlook	Philanthropy Industry Outlook	
QUARTERLY REPORTS	Banking and Financial Services Q1 Quarterly Report	Construction and Development Q1 Quarterly Report	Education and The Workforce Q1 Quarterly Report	Reserve Your Position	Banking and Financial Services Q2 Quarterly Report	Construction and Development Q2 Quarterly Report	Education and The Workforce Q2 Quarterly Report	Banking and Financial Services Q3 Quarterly Report	Construction and Development Q3 Quarterly Report	Categories Include:	Education and The Workforce Q3 Quarterly Report	Banking and Financial Services Q4 Quarterly Report	Construction and Development Q4 Quarterly Report	Education and The Workforce Q4 Quarterly Report	
INGRAM'S MONTHLY LEADS & LISTS	<ul style="list-style-type: none"> Top Area MBA Programs (MO & KS) Top Public Colleges and Universities Undergrad (MO & KS) Top Private Colleges and Universities Undergrad (MO & KS) Top Area Public School Districts (MO & KS) 	<ul style="list-style-type: none"> Top Area General Contractors Commercial Realtors (Ranked by Revenue) Top Hospitals & Medical Centers (Revenues) Top Area Nursing Programs 	<ul style="list-style-type: none"> Top Area Staffing Agencies Research and the Life Science Organizations Top Area Chambers of Commerce Top Area Private High Schools 	<ul style="list-style-type: none"> Top Area Banks (Ranked by Assets) Area Economic Development Agencies Elected Public Officials (Federal/State/County) Elected and Public Officials (Area Cities) 	<ul style="list-style-type: none"> Top Area Banks (Ranked by Branches) Top Area Stock Brokerage Firms Top Area Law Firms Top Area Minority-Owned Businesses 	<ul style="list-style-type: none"> Top Area Public Companies Top Area Private Companies Top Area Engineering Firms (Ranked by Rev) Top Area Architectural Firms 	<ul style="list-style-type: none"> Top Hospitals & Medical Centers (Admissions) Top Area Independent Insurance Agencies Technical Schools and Colleges (MO & KS) Top Area Labor Unions 	<ul style="list-style-type: none"> Corporate Report 100 Winners/Honorees, Hall of Fame Top Area Residential Realtors KC Area-Based National Associations Top Area Public and Private Golf Courses 	<ul style="list-style-type: none"> Best of Business Kansas City Winners/Honorees, Hall of Fame Top Area Engineering Firms (Licensed) Top Area Convention & Meeting Facilities 	<ul style="list-style-type: none"> Banking & Finance Physicians & Health Higher Education Education, Workforce Significant Producers 	<ul style="list-style-type: none"> Physicians & Health Higher Education Education, Workforce Significant Producers 	<ul style="list-style-type: none"> Legal Profession Successful Women Wealth, Financial Plan Banking & Finance 	<ul style="list-style-type: none"> Regional Development Commercial Real Estate Construction/Devel. Small Business 	<ul style="list-style-type: none"> Planned Giving Non-Profit Awards Education, Workforce Print, OnLine Advertising 	
CORPORATE KANSAS CITY	Law Firms and Legal Practice Groups	Health, Wellness and Fitness Organizations	Research Institutions and Innovators	City, County, Chamber and ED Agency Profiles	Wealth Managers and Stock Brokerage Firms	Top Public and Private Companies	Transportation and Distribution Facilities	Minority and Women-Owned Businesses	Best of Business Kansas City Winners	Health Care & Insurance	Hospitals and Health Practice Groups	Law Firms and Legal Practice Groups	City and County Community Profiles	Not-For-Profit Organizations	
VALUE-ADDED POSITIONING OPPORTUNITIES	<p>Each month Ingram's reproduces and distributes two or more feature sections as stand-alone publications</p> <p>Advertisers in these sections will enjoy a complimentary ad insertion in another value-added publication</p> <p>Ingram's serves most business sectors of the regional economy and produces these publications as tools to raise awareness and drive investment</p> <p>No other B-2-B publication or media property does more to serve the business community than Ingram's</p>														
REPRINT PUBLICATIONS AND BONUS DISTRIBUTION (VALUE-ADDED)	Best Lawyers in KC	Heroes in Healthcare	Research & Innovation	The Thriving Communities of a Greater Kansas City Profile Reprint Section	40 Under Forty	The Black Book	Transportation, Distribution and International Trade	Corporate Report 100	The Green Guide	Special Medical Edition	Best Lawyers in Kansas City	Small Business Awards Program	Non-Profit Innovation Awards		
AD SPACE DEADLINE	Mon., Dec. 28	Mon., Jan. 25	Mon., Mar. 8	Wed., Apr. 7	Wed., Apr. 7	Wed., Apr. 21	Mon., May 24	Wed., June 23	Wed., July 21	Wed., Aug. 25	Wed., Aug. 25	Wed., Sept. 22	Mon., Oct. 25	Mon., Nov. 22	
MATERIALS DEADLINE	Wed., Dec. 30	Wed., Jan. 27	Wed., Mar. 10	Fri., Apr. 9	Fri., Apr. 9	Fri., Apr. 23	Wed., May 26	Fri., June 25	Fri., July 23	Fri., Aug. 27	Fri., Aug. 27	Fri., Sept. 24	Wed., Oct. 27	Wed., Nov. 24	

VALUE-ADDED POSITIONING OPPORTUNITIES

Clients enjoy extraordinary value-added benefits including complimentary advertising in Ingram's special reprint publications

REPRINT PUBLICATIONS AND BONUS DISTRIBUTION (VALUE-ADDED)

The following feature sections will be reproduced at Ingram's expense and clients ads in these sections are FREE

VALUE-ADDED PUBLICATIONS

Ingram's Advertisers Enjoy Extraordinary Value-Added Benefits

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INGRAM'S LIFESTYLE QUARTERLIES

Executive Lifestyle Features and Quarterly Publication Series

- After Hours
- Arts and Culture
- Executive Products
- Health and Wellness
- Home / Living
- Luxury Vehicles
- Outdoor Living
- Real Estate & Investments
- Recreation and Tourism
- Sports and Entertainment
- Travel and Leisure
- Wining and Dining
- and Much, Much More!

DESTINATION DOWNTOWN

Four-Part Downtown Series and Value-Added Special Edition

- For 15 years Ingram's has led the charge to archive and position the strategic growth of Downtown KC
- From September through December, we'll explore the successes and chart the course for the future
- Organizations that run an ad in this section will enjoy a complimentary ad in the 2010-2011 edition of Destination Downtown

Destination Downtown SERIES I	Destination Downtown SERIES II	Destination Downtown SERIES III	Destination Downtown SERIES IV
Special Medical Edition including Ingram's Top Doctors	Best Lawyers in Kansas City (2010-2011) Special Edition	Small Business Awards Program	Non-Profit Innovation Awards
Education and The Workforce Quarterly Report including the Higher Education Industry Outlook	Banking and Financial Services Quarterly Report including the Wealth Management Industry Outlook	Construction and Development Quarterly Report including the Commercial Real Estate Industry Outlook	Faces of Philanthropy Profile Reprint Edition
			Education and The Workforce Quarterly Report